



Ronald McDonald
House Charities®
Intermountain Area

Gathering for Good Benefit

An Evening of Impact

Sponsorship Opportunities

Saturday, November 1, 2025
Sundance Mountain Resort

CHAMPIONS OF
IMPACT SPONSORS:

THE ANDRUS FAMILY
— FOUNDATION —

Kathryn and
Tim Ryan

You Can Make a Difference

Keeping Families Together When They Need It Most

When a child needs medical treatment, Ronald McDonald House Charities of the Intermountain Area is here for their whole family. Nothing else should matter when a family is focused on the health of their child.

By providing a comforting, supportive, and healing space for families, RMHC helps ease many day-to-day burdens so parents can focus on the most important thing—the well-being of their seriously ill or injured child.



About Ronald McDonald House Charities of the Intermountain Area

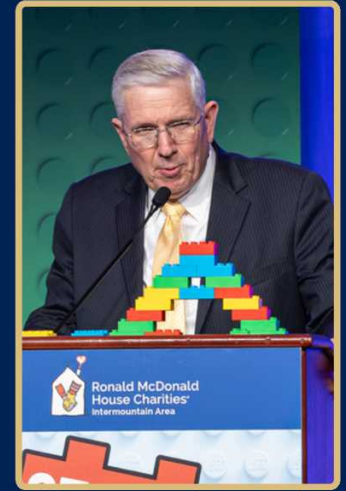
Our **Ronald McDonald House** in Salt Lake City hosts up to 75 families with children receiving medical treatment at area hospitals.

Our **Ronald McDonald Family Rooms** are located in Intermountain Primary Children's Hospitals in Salt Lake City, Taylorsville, and Lehi, Utah, as well as the University of Utah Hospital. These locations include sleeping rooms, fully stocked kitchens with meals provided by area volunteers, and more.

Our **Ronald McDonald Hospitality Cart** at Ogden Regional Medical Center brings support and a feeling of welcome directly to patient rooms, delivering free snacks, toys, crafts and activities, toiletries, treats, and more.

Gathering for Good Benefit

Saturday, November 1, 2025 | Sundance Mountain Resort



About the Benefit

The first annual “Gathering for Good” Benefit in Utah County promises to be an inspiring evening dedicated to fostering hope, comfort, and care for families with seriously ill or injured children. This special event marks the beginning of a meaningful new tradition—one grounded in compassion, generosity, and the strength of community.

For nearly 40 years, Ronald McDonald House Charities of the Intermountain Area has provided free lodging, meals, and emotional support to pediatric patient families from Utah County through programs based in Salt Lake City.

Now, with the opening of the new Intermountain Primary Children’s Hospital, Miller Campus in Lehi, care and connection are being offered even closer to home!

This expanded reach makes it possible to serve an additional 3,000 families each year. The “Gathering for Good” honors this growth and the collective efforts that make such vital support a reality. Our work here is truly made possible by the support of you and others in the local community.

Sponsorship Package Recognition & Benefits

All sponsorship levels include the following proportional recognition benefits, unless otherwise noted:

- Guest table(s) for 10 guests each, with proportional placement relative to main stage
- Sponsor name, logo, and/or advertisement of proportional sizes based on level in event program
- On-screen and signage recognition
- Recognition in the widely distributed RMHC Annual Report

Sponsorship Opportunities

We are thrilled to invite you to an evening dedicated to making a difference. We hope you will consider sponsoring this event at one of the following levels:

Presenting Sponsor – \$35,000

- One table of 10 guests with premier placement
- Recognition on program cover, and full page ad in the event program
- On-screen & emcee recognition with signage on stage podium
- Prominent logo placement throughout the event's "Mission Walk"
- Logo recognition on the RMHC event webpage
- Recognition during silent auction with logo displayed on mobile bidding site

SOLD OUT

Champion of Impact Sponsor – \$20,000

- One table of 10 guests with premier placement
- Special on-stage presentation for the "Helping Hands Challenge"
- Advertisement in the event program (full-page)
- On-screen & emcee recognition with sponsor name on signage near stage
- Recognition during silent auction with logo displayed on mobile bidding site

Heart Sponsor – \$10,000

- One table of 10 guests with prominent placement
- Recognition on event photo memorabilia
- Recognition on-screen, and in event program (half-page)
- Recognition during silent auction with logo displayed on mobile bidding site

“

Ronald McDonald House was there for our family at exactly the right time. I don't know what we would have done without it. We're forever thankful."

— Serene Jeffs



Strength Sponsor – \$5,000

- One table of 10 guests
- Logo recognition on table signage
- Recognition on-screen, and in event program (quarter-page)

Hope Sponsor – \$2,500

- One table of 10 guests
- Recognition on-screen, and in event program (quarter-page)



”
They're so welcoming and friendly, and they have everything you need. Our journey has been hard, but the Ronald McDonald House is like a home away from home. You can't replace it.

— Rich Sorensen

Helping Hands Donations

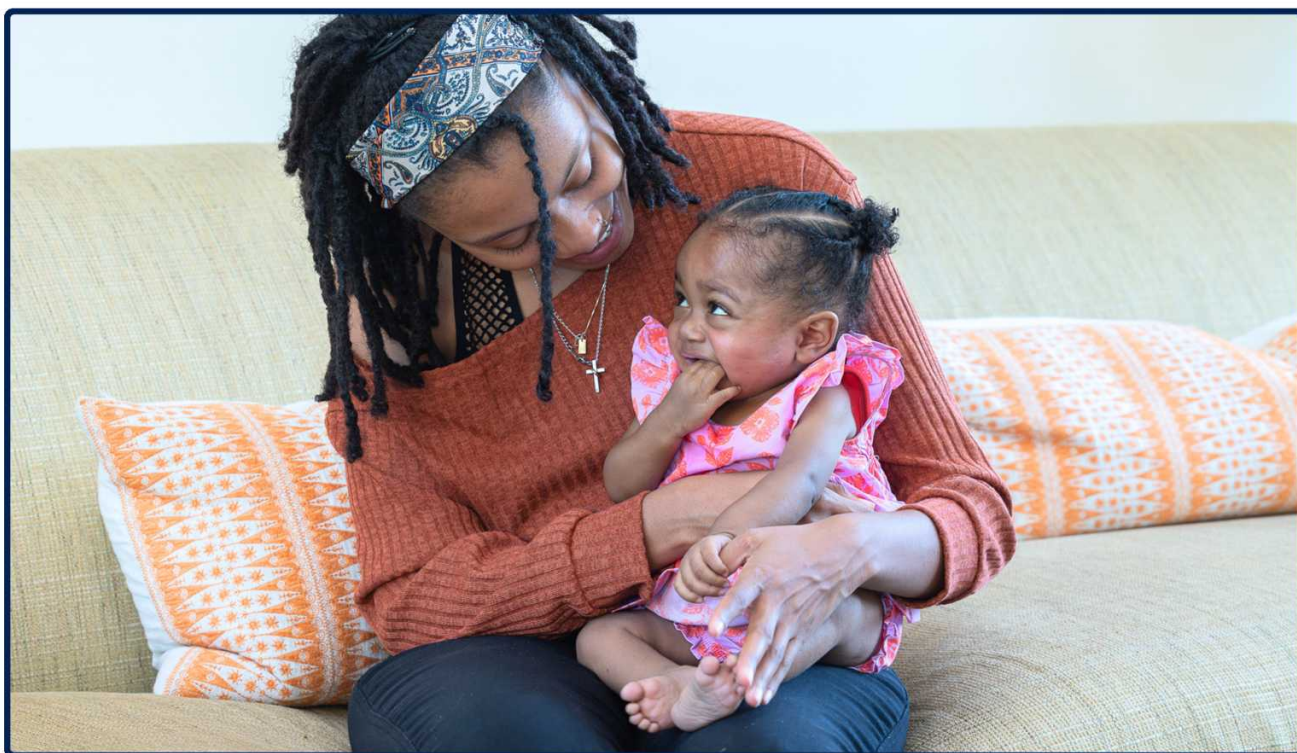


Corporations and individuals can make a direct and meaningful impact by supporting the core mission of Ronald McDonald House Charities through a “Helping Hands” donation. These fully tax-deductible gifts provide essential care and comfort to families with seriously ill or injured children.

Helping Hands gifts can be made in addition to a sponsorship or in place of attending or sponsoring the event. Every contribution—large or small—makes a meaningful difference.

Recognition & Benefits

- All Helping Hands donors will be recognized on-screen during the event.
- Pre-Event donations of \$1,000 or more made before the event will also be acknowledged in the official event program.
- Individuals who contribute \$1,000 or more will be welcomed into our 2025 Grand Givers Circle, a special group of supporters committed to keeping families close during their time of greatest need.



2025 Sponsorship Form

Thank you for your support. If you have any questions or would like to reserve your table, please contact Ashley Parks, Volunteer & Engagement Specialist.
Phone: 385.531.3200 | Email: ashleyparks@rmhslc.org.

Sponsor Information

Name of Company or Individual: _____

Name of Point of Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Sponsorship name as you would like it to appear in the program:

Sponsorship Levels

☐ Presenting Sponsor – \$35,000

☐ Strength Sponsor – \$5,000

SOLD OUT! ☐ Champion of Impact Sponsor – \$20,000

☐ Hope Sponsor – \$2,500

☐ Heart Sponsor – \$10,000

☐ \$_____ Helping Hands Donation

☐ I am interested in ____ individual seats at \$150 each. *Limited individual seats available.*

☐ I am unable to attend and will donate my seats back to RMHC

☐ I am interested in donating to the silent/live auction. Please contact me.

Online Payments can be made on the RMHC website: rmhcslc.org/events/benefit.

Please charge my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover Card

Card #: _____

Exp. Date Code: _____

Name on Card: _____

Signature: _____

Make checks payable to: Ronald McDonald House Charities.

Mail to: Ronald McDonald House Charities, 935 E. South Temple, Salt Lake City, UT 84102.



**Ronald McDonald
House Charities®**
Intermountain Area



bit.ly/rmhcbenefit

Register Online!





Ronald McDonald
House Charities®
Intermountain Area

EARNING YOUR TRUST



In 2024, we once again received a 4-Star ranking for nonprofit accountability and excellence from Charity Navigator—the highest possible ranking!



For the sixth straight year we've been recognized as one of Utah's Top Workplaces by the *Salt Lake Tribune*.



We achieved the Platinum Seal of Transparency on Candid (formerly Guidestar), the world's largest source of non-profit info.

2024 MISSION IMPACT



15,409

Pediatric patient families served



27,585*

Overnight stays



76,080

Meals served to children & families



116,609

Family Room visits



37,089

Hours of service from our volunteers



\$9.2m

Cost savings to our families

*With average occupancy above 90% at our Ronald McDonald House and Ronald McDonald Family Rooms, RMHC is often at capacity and can't serve all the pediatric patient families who need support. Your contributions help us grow.