



ANNUAL ADOPT-A-ROOM PARTNERSHIP PROGRAM



Ronald McDonald
House Charities®
Intermountain Area

ADOPT-A-ROOM PARTNERSHIP PROGRAM

The Adopt-A-Room Partnership Program allows individuals, companies, or organizations to be annual sponsors of a room or area at the Ronald McDonald House or Ronald McDonald Family Rooms.



Partnership Impact

Funds raised through our annual Adopt-A-Room Partnership Program make a positive impact for pediatric patient families by providing vital resources and restorative care free of charge, including:

- Lodging accommodations for families in Ronald McDonald House Guest Bedrooms, or Ronald McDonald Family Room Overnight Retreat Rooms
- Access to laundry services, kitchen, showers, toiletries, and more at the Ronald McDonald House and the Ronald McDonald Family Rooms
- Access to activities and games at the Ronald McDonald House, including an indoor Playroom, an outdoor playground in the Backyard Park, craft-making in the Inspiration Room, workout equipment, video games, billiards, movie nights, other monthly activities, and much more
- A sense of community from being with other families going through similar experiences

Adopt-A-Room Benefits

The generosity of your Annual Adopt-A-Room partnership will be recognized in these ways:

- Prominent Signage
Your name on room sign in designated area and on our donor wall for the full year of sponsorship
- Website
Your family name, foundation name, or company name or logo on the RMHC website
- Impact Report
We'll provide you with annual statistics of the families we serve, with recognition of your support
- Social Media
Room adoptions are highlighted with photos and tags on RMHC social media platforms
- Thank You Photo
You'll receive an image of your signage that can be displayed in your home, office, or given as an honorarium
- In-Person Recognition
Schedule a personal tour to directly see the difference your gift makes email danika@rmhslc.org to schedule.
- Home for Dinner
Take the opportunity to cook a meal for the families at the Ronald McDonald House or a Ronald McDonald Family Room
- Future Opportunities
You will receive first right of refusal for room adoption in subsequent years

Sponsorship Levels

\$25,000 PREMIERE ROOM SPONSORSHIPS

- Playroom, Extended Stay Suite, and Laundry Room at the Ronald McDonald House
- Kitchen and Dining Room at the Ronald McDonald House, along with "Stock Our Shelves" recognition

We can also help you create your own custom package.

\$15,000 PROMINENT GATHERING SPACE SPONSORSHIPS

- Kitchen or Dining Room at the Ronald McDonald House
- The Great Room at the Ronald McDonald House

\$10,000 RONALD MCDONALD HOUSE SPONSORSHIPS

- Extended Stay Suites
- Family Gathering Space
- Playroom
- Welcome Room
- Game Room
- Community Room
- Theater Room
- Laundry Room
- Red or Blue Cottage Sitting Areas

\$5,000 GUEST ROOM SPONSORSHIP

- Guest Bedroom at the 75-room Ronald McDonald House
- Overnight Retreat Room at one of our Ronald McDonald Family Rooms at an Intermountain Primary Children's Hospital (SLC or Lehi) or University of Utah Hospital

\$5,000 STOCK OUR SHELVES SPONSORSHIP

- Nourishing Meals & Pantry Supplies (Ronald McDonald House or Ronald McDonald Family Room PCH 3rd Floor or PCH Lehi)

\$2,500 STOCK OUR SHELVES SPONSORSHIP

- Grab & Go Items and Snacks (Ronald McDonald Family Room at PCH 2nd Floor, 4th Floor; UofU NICU)

For more information or to create your own custom package, please contact:

Danika Kimball, Campaign and Grant Manager
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"The Ronald McDonald Family Room at Primary's allowed me to stay close to my daughter on some of her worst days and nights. Being able to step away, grab a quick bite, shower, or get a good night of sleep made a world of difference in our journey."
—Guest Family



The mission of Ronald McDonald House Charities of the Intermountain Area is to surround families with the support they need to be near and care for their seriously ill or injured children. We provide a safe and compassionate home-away-from-home to ease daily burdens and empower pediatric patients and their families with meaningful experiences and quality time together.



22,100

People
Positively
Impacted



9,200

Pediatric
Patient
Families
Served



27,500

Volunteer
Hours
Gifted

KEEPING FAMILIES CLOSE[®]

Your Support made an Impact in 2023



57,900

Meals
Prepared by
Volunteer
Groups



25,900

Pediatric
Patient Family
Overnight
Stays



84,200

Hospital
Family Room
Respite Visits



Ronald McDonald
House Charities[®]
Intermountain Area

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